

Humanitarian Physicians Empowerment Community



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Dr. Houston is a board certified Emergency Physician specializing in Precision Medicine. While practicing medicine across the US for nearly 10 years she recognized a common problem: uncompensated administrative burdens related to physician credentialing are a leading cause of administrative waste and physician burn out. This decreases access to patient care, and worsens the physician shortage. She began HPEC in 2018 when she realized Blockchain could solve the problem with its distributed ledger (DL) technology. HPEC is using that technology in order to create the Decentralized Autonomous Organization-(DAO) of doctors by verifying the credentials of every physician and surgeon on the DL. Once on the DAO, each verified physician will have a digital identity attached to their credentials. This will streamline the current antiquated and laborious process of hospital credentialing, saving on administrative costs, improving access to care and giving physicians ownership of their data and employment rights.

HPEC Seed Investment

- \$1million to build the tech and initial team
- From **Non-Physician Investors** for a max of 5%
 - Valuation-10-120 billion.
 - Physicians already have a corner on the market- a \$3.2+ Trillion dollar industry.
 - We seek:
 - \$2 million for the 1st 1%
 - \$5 million for the first 3%
 - Max out at 5% for Non-physician Investor Equity
- From **Physicians** for 0.3%-0.03%
 - 1000 founding partners paying \$1000 each (0.03% each) or
 - 100 paying \$10,000 each (0.3% each) or
 - 10 paying \$100,000 (3% each) each
 - Or a combination of the above

**Why do founding physicians get more for their \$? Because they will also need to help build the community- and put sweat equity in and a portion of their equity (2/3) will be tied to their ability to grow the community*

- Business Model
- \$200-600 billion is paid to physicians annually (in salaries and after overhead expenses for private doctors.)
- Any doctor paid through the platform will incur a 1% transactional fee- that will be used to keep the technology and infrastructure running, and the rest returned to the investors.
- 1% of \$200-600B = \$2-6 billion in annual ROI- returned to HPEC investors when there is mass adoption.
 - That is \$100 Million to \$300 million annually for 5% available to investors. = \$20-\$60 million annually for 1%

- Of that \$2-6 Billion in revenue only \$10-100 million annually will be needed to keep the infrastructure lubricated and running smoothly
- For founding partners with a 0.03% equity partnership that correlates to an annual ROI of \$600,000-\$1.8 million
- Even physician members will each get a 0.0001%-0.00001% return equivalent to \$20,000-\$200,000 annually in this optimal model. Again even if we only get 1/10 physician adoption that's \$2,000-\$20,000 ROI to physician members or more